

# Agile Corporate Conference September 21st, 2021.

## 8:00 - 9:00

Registration, morning coffee and icebreaking conversations

## 9:00 - 9:10

Welcoming Participants, Speakers and Sponsors / Partners

## 9:10 - 10:10

Urszula Wawrzeniek & Martyna Gola - Facilitated workshop: [What is left of the Agile Manifesto after 20 years?](#)  
**ONLY FOR ONSITE VERSION**

During the workshop, we will jointly find an answer to the question of whether and how Agile Manifesto is reflected in the work of agile teams nowadays. Almost twenty years have passed since the publication of the manifesto, during which not only the agile itself has undergone a transformation, but also its uses - many new approaches have appeared, including scalable ones, the agile way is no longer present only in IT, but is expansively used in every sphere of business. How does it affect the understanding and implementation of the Agile Manifesto? What is the manifesto now? How does it relate to your organization? Should we still take it seriously? We answer all these questions during the workshop. As always, substantively and practically!

## 10:10 - 10:30

Coffee breaks are usually a time of respite, but with us, they serve one more purpose: the networking. Breaks with us are a time of fun and relaxation.

## 10:30 - 11:10

DELOITTE [Bartłomiej Leszczyński and Artur Kozuch - Similarities and differences in agile transformations, or where to concentrate the efforts of the organization?](#)

From telecommunications to insurance, from several dozen to several hundred people, from Scrum to LeSS, SAFe, Spotify and more. Deloitte's experience in agile transformation is presented during the lecture. Speakers focus in particular on the similarities and differences in transformation efforts to introduce participants to what organizations should consider their priority when implementing a change.

## 11:10 - 11:40

10Clouds [Kamil Erden - What's the difference between Business Analyst vs Product Owner?](#)

In my experience as a Product Manager, consultant, and trainer, I see many organizations put the Business Analyst into the Product Owner role on Scrum teams. This isn't necessarily wrong based on the person but, in terms of the role, it's a really bad idea. During the talk, I will showcase the best approach to find the perfect Product Owner in your organization to create valuable products.

## 11:40 - 12:10

APMG INTERNATIONAL Stephan Brendel - [10 steps in Agile implementation.](#)

Transforming into an agile way of working affects the whole organization, the business and beyond. It consists of building blocks: skills, mindset, collaboration, ongoing diagnosis, organizational structure, cases for action, leadership, methods and many more. All of these can't be achieved at once. Some build on top of each other, others have to be run in parallel. In the end, it is an entire process of change, where agile transformation is achieved, and before it becomes 'business as usual'. In this session we share some insights how the road of Agile Transformation can be laid and which building blocks trigger others.

## 12:10 - 12:40

Coffee break + networking

## 12:40 - 13:10

Expert panel - [What is Agile implementation and when is it worth to rather postpone it?](#)

[Łukasz Czopek- 3nablers](#), [Krzysztof Ożóg - Fuzers](#), [Adam Alker - Nationale-Nederlanden](#), [Wiosna Wiłkomirska](#)

The panel will be attended by experts who accompany their clients on a daily basis in Agile implementations and remain responsible for the appropriate course of changes. The entire panel is conducted in the form of an interview. The guests will answer the questions asked from the room, and also some prepared by the moderator. We will learn about good practices, useful in implementing Agile, about the pitfalls that await the organizations and the teams, and about 'do's and don'ts' of the shift to the agile side of the force.

## 13:10 - 13:40

SII Ewelina Wińska - [OKRs without a scandal. How to Achieve Perfect Results in an Imperfect World.](#)

In large organizations, full flexibility requires the cooperation of thousands of people. In order to operate efficiently in a scalable agile environment, it is necessary not only to adjust between teams, but also organizational levels. True business agility, however, is only possible if the organization learns to communicate fluently in the direction it intends to take.

The key carriers of information on how we deal with achieving the set goals are metrics. Well-defined OKRs effectively help you focus on your strategy and achieve your goals. During my presentation, I will talk about how to use key results and goals to gain new levels of agility.

## 13:40 - 14:30

Lunch + networking

## 14:30 - 15:00

PEOPLECERT INTERNATIONAL Byron Kaklopoulos - [Scrum Easy to Learn, Hard to Master](#)

According to the Scrum Guide, Scrum is simple to understand but difficult to master. Professionals and organizations, when adopting Scrum, need to also change their mind-set, behavior, and overall culture. This shift can become a major challenge for most, and its mastery seems like an impossible-to-solve puzzle, however -as every puzzle- this challenge can be overcome if you take the right steps. During this session we will try to identify the key challenges in the adoption of Scrum and how we can overcome them.

## 15:00 - 15:30

T-MOBILE Michał Chmielewski - [What determines success and / or failure in Agile transformation.](#)

The word 'Agile' is used and applied so often, and yet each of us can present examples of transformation failures. What causes them? What should we be cautious about? What to avoid? What makes transformation successful? You will learn all this from Konrad and Michał who share their practical knowledge and good practices.

 15:30 - 16:00

**BNP PARIBAS Przemysław Piwowar - 5 proven strategies for large-scale Agile transformation.**

We are the bank of a changing world. This is our foundation and we strive for it every day. The target adopted twenty years ago has never been so relevant as it is now.

BNP Paribas is a large company that has no difficulty creating one Agile team that will work independently and completely detached from the rest of the bank - to meet only one challenge.

But what happens when you have tens or hundreds of Agile teams? How do these teams interact, coordinate and align with our business strategy?

In the face of changes, as a large bank, we had to find a way to deal with the challenges of volatility in global markets, high uncertainty as well as digitization and continuous technological progress.

We will tell you about our solution search process, including the need to build a global organizational culture and scale the way of thinking, values and principles in all dimensions, functions and levels of the organization, which we defined as Agile @ Scale.

 16:00 - 16:10

Coffee break + networking

 16:10 - 17:10

**Arie Van Bennekum - Agile transformations, do's, dont's and hard lessons .**

Agile, show up or shut up

Agile, agile agile, it has become a buzz. Also it has become a domain that is young, undefined and the results are often far from what was expected. Let's go back, let's go back to the origin. The origin where people did work Agile before it was called that way and were successful at it. How did they (or still do the do) that. What are the success factors of working in self-organising succes, in a really uncontrolled work. And while doing this, understand this does not mean "I can do whatever I like". Arie will start back in working Agile before the Manifesto was written, explain how value delivery was achieved and from there explaining what happened when the Manifesto was written en what are the succesfactors for working Agile in full-delivery modus.

 17:10 - 17:30

**Innovative conference evaluation, results of the competition and conclusion of the event**

Is it possible to measure the effectiveness of a business conference? Can it be done in an Agile way, reporting data in real time... and additionally, can we learn something about prototyping business processes? Of course! Together with our partner, HRM Academy, we will make a business summary of our conference, by reporting data on its effectiveness and participants' activity. It will be very substantial... and a bit fun.